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Becker Avionics Names Brett Gardner new Director of Sales and Marketing

MIRAMAR, Fla., August 5, 2009 – Becker Avionic Inc., the U.S. subsidiary of Becker Flugfunk GmbH an avionics technology leader, has announced the hiring of Brett Gardner as new Director of Sales and Marketing.

Brett is a long-standing member of the aviation community and as a principle member of the Becker Avionics management team will develop and execute a comprehensive sales and marketing strategy for the North and South American markets. He will drive overall business development and focus on strengthening existing Becker Avionics client relationships.

"We are looking forward to having Brett as part of the Becker Avionics team. Brett brings a clear vision and powerful leadership to the U.S.-based management team and will be a tremendous asset to our clients and future clients," said Markus Schmitz, President and General Manager of Becker Avionics Inc. "We look forward to utilizing his strengths in the management of all aspects of sales and marketing and we are confident that he will greatly complement our existing goal of continued sales growth."

Before joining Becker Avionics, Brett was serving in the rank of a Major on voluntary assignment as an Army Reserve Company Commander with the U.S. Army Space and Missile Defense Command in Colorado Springs, CO.

Brett has extensive sales management experience, particularly in areas of sales and business development, and has worked for major players in the aviation industry, including MD Helicopters (Mesa, AZ), American Eurocopter (Grand Prairie, TX) and Bell Helicopter Textron (Fort Worth, TX).

Brett has a BA from the University of Colorado, holds a Commercial Rotorcraft license and earned his Executive MBA from Baylor University in Texas.

About Becker Avionics

Becker Avionics is a privately held high-tech company that develops, manufactures and distributes the latest communications, navigation, surveillance and search & rescue equipment for airborne and ground applications.

Becker Avionics has a longstanding history of over 50 years in providing equipment to General and Corporate Aviation, ATC, law enforcement and military organizations around the world. In order to support the international market requirements the Company has established branches around the world. Becker Avionics supports an extensive customer base, such as, but not limited to Eurocopter, EADS, Airbus, British Aerospace, ATR, CASA, RUAG, Xi'an Aircraft Corporation, AgustaWestland, Pilatus, German Air Force, Navy and Army, German Border Patrol, German Police, Austrian Army and Police, Swiss Air Force, Dutch Police, Security Civil, Irish Air Corps, Egypt Navy, Indonesian Navy, Portuguese Air Force, US Army, Air Force, Navy and Auxiliary Civil Air Patrol, etc.

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